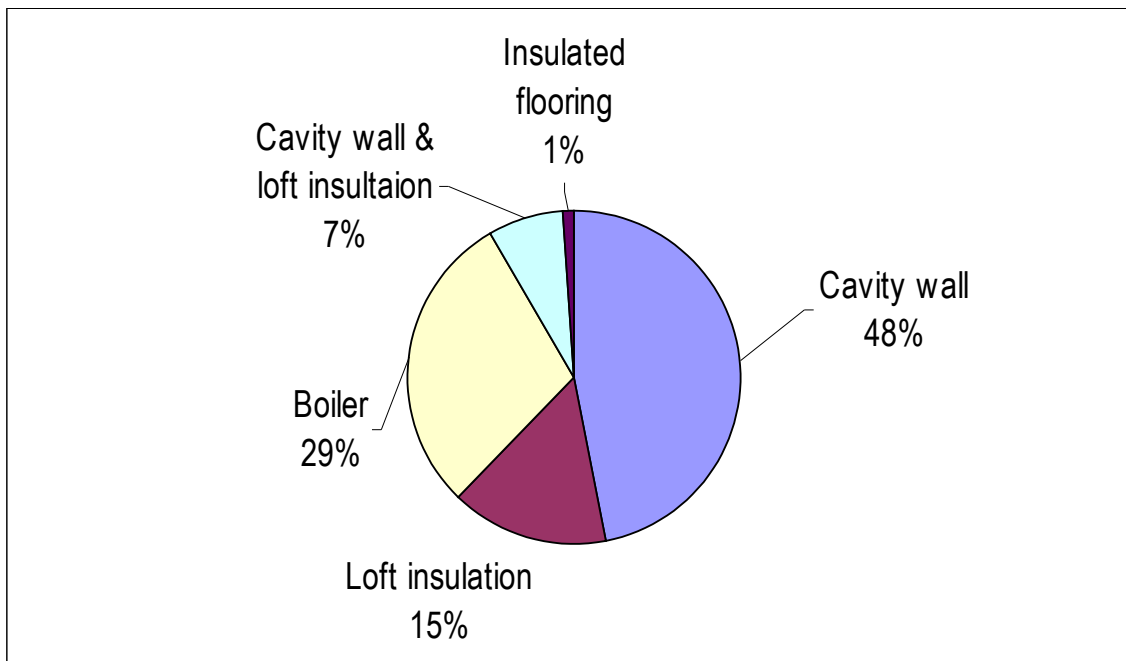


North West Climate Change Project Case Study:

Project Name: Bollington Carbon Revolution (BCR) & Macclesfield Borough Council (MBC) partnership - £200 home energy improvement grants
Where the project took place: Bollington, Cheshire
Date(s) it took place: September 2007 and ends March 2009
Organisation(s) involved: Bollington Carbon Revolution Macclesfield Borough Council
Lead person to contact for more information: Nicola Percival, Bollington Carbon Revolution, nicolapercivalbcr@yahoo.co.uk
What broad category does the project fall into e.g. Renewable energy, community engagement, greener transport, business support: Energy reduction in the existing housing stock
What was the aim of the project: To provide support to local residents in making significant carbon reduction improvements to their homes. This support would be in the form of £200 cash back grants. Applicants were invited to provide the BCR with information on the improvements that they made so that we could keep a record and share this information with other residents looking to make similar changes.
What were the main activities: The BCR approached MBC at the early stages of the group forming, in order to introduce the group to one of their key stakeholders. During the meeting the objectives of the BCR were explained and we asked if MBC could provide any support of any kind. MBC announced that they had a fund for home owners who made significant modifications to their homes in order to make them more energy efficient. They offered to ring fence this fund for residents of Bollington, and have enough funds for 250 householders. Bollington residents have made improvements such as cavity wall insulation, floor insulation, new boilers and loft insulation. On completion of the work, a short application form must be completed and the receipt attached and submitted to MBC for approval. Each householder is then reimbursed £200 in cash.

What the main conclusions/achievements were:



What were the main areas of learning both for your organisation and for others who might want to carry out a similar project i.e. what would you differently next time:

Main areas of learning

- meet with all stakeholders as there are plenty of organisations out their willing to support the low carbon agenda.

What would we do differently next time:

- Have a structured comms plan around the grant scheme
- Be more effective at gathering information to share with other residents looking to make low carbon improvements

How much it cost and how it was funded:

No cost to BCR

Cost to MBC: £200 per household for 250 households.

Links for further information/copy of report

Please attach some photos to illustrate the project